



FOR IMMEDIATE RELEASE

Women's Inter-cultural Exchange to host Part II: Dialogue on "Men Who Get It When Women Lead"

Charlotte, N.C. – (1/19/15) With a continued focus on its mission of “building trust and social capital among women of diverse cultures,” and back by popular demand from the 2014 annual Multi-Cultural Conference and Luncheon that was held last September, the **Women's Inter-cultural Exchange (WIE)** announces the WIE Champions community engagement event, **Part II: Dialogue on “Men Who Get It When Women Lead.”** The event, part of the organization's “The Elephant in the Room!” series, will be held on January 27, 2015, from 5:30 -7:30 p.m. at the Levine Museum of the New South.

The focus on all aspects of women's leadership extends the theme of last fall's conference, “*Making Our Mark: Women Leading Change Around the Globe.*” It also continues to illustrate the eight-year effort by the Charlotte-based nonprofit to increase cultural awareness and highlight women-lead initiatives.

The multicultural and influential panelists include **Ann Caulkins** - The Charlotte Observer, **Manuel Rey** - Fifth Third Bank, **Terry Shook** - Shook Kelley, **Dr. James Taylor** - Carolinas HealthCare System and **Nick Wharton**, Urban League of Central Carolinas & Chair of the WIE Champions. WIE is an official “Friend” of **Catalyst and is hosting the panel discussion in partnership with Catalyst's “MARC” (Men Advocating Real Change).** Catalyst data will be used to support the dialogue about the increasingly critical leadership roles women are filling across all segments of the job market. The dialogue will also highlight the men who support and welcome this female-led direction.

Registration is \$20 and includes parking. Register for the event at www.wi-ce.org by January 26. For more information, contact Gwen Garnett at 704-907-9726.

WIE Founding CEO and Vision Keeper Stephanie Counts said the organization is excited about starting a new year as it plans for an upcoming milestone. “This event will kick off 2015 as we lead up to the 10th Anniversary of the Women's Inter-Cultural Exchange in 2016,” said Counts. “It's very significant that our WIE Champions – Men Championing Diversity and Gender Equity – are presenting this event to showcase how ‘men who get it’ can make a difference and help propel women in leadership roles.”

About the Champions

The Champions, an affiliate male group of WIE, strive for deeper, more trusting relationships across race, culture and gender among men through critical conversations and community engagement as a social capital imperative.

About Women's Inter-Cultural Exchange

The Women's Inter-Cultural Exchange, founded in 2006, builds bridges of social capital among women of diverse cultures, fosters cross-cultural awareness and develops infrastructure for community dialogue, engagement and programs. For more information, visit www.wi-ce.org.



Media Advisory

Who: The Women's Inter-cultural Exchange (WIE)

What: WIE Champions community engagement event **Part II: Dialogue on “Men Who Get It When Women Lead.”** The event, which is part of **“The Elephant in the Room! Series,”** will feature multicultural and influential panellists, including **Ann Caulkins** – The Charlotte Observer, **Manuel Rey** – Fifth Third Bank, **Terry Shook** – Shook Kelley, **Dr. James Taylor** – Carolinas HealthCare System and **Nick Wharton**, Urban League of Central Carolinas and the Chair of the WIE Champions. WIE, an official “Friend” of **Catalyst** is hosting the panel discussion in partnership with **Catalyst’s “MARC” (Men Advocating Real Change)**. Catalyst data will be used to support the dialogue about the increasingly critical leadership roles women are filling across all segments of the job market and the men who support and welcome this female-led direction.

When: Tuesday, January 27, 2015, from 5:30 to 7:30 p.m. at the Levine Museum of the New South

Contact: If you are interested in covering the event and need more information about interview and photo opportunities, please contact Bert Harper, bert.harper@wi-ce.org, 704 841 7219.

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